

SPOT THE DIFFERENCE

Who Picks Your Leaders? NJ Ballot Reform Workshop | © 2026 Agard Research Associates Inc.

Name: _____

Date: _____

Part A: The Old County Line Ballot

Below is a simplified version of an OLD New Jersey primary ballot using the county line system. Study it carefully.

SAMPLE OLD-STYLE PRIMARY BALLOT (SIMPLIFIED)

OFFICES	Governor	Senator	Assembly	Sheriff	Mayor
ROW A (County Line)	1A SMITH Party Org	2A JONES Party Org	3A WILLIAMS Party Org	4A BROWN Party Org	5A DAVIS Party Org
ROW B	1B GARCIA For Change				
ROW C	1C MARTINEZ Reform Now		3C TAYLOR New Voice		5C ANDERSON People First

Part B: The New Office-Block Ballot

Now look at the NEW ballot format used in NJ starting in 2025. Candidates are grouped by office.

SAMPLE NEW-STYLE PRIMARY BALLOT (SIMPLIFIED)

GOVERNOR (Vote for One)		
1A SMITH Party Org	2A GARCIA For Change	3A MARTINEZ Reform Now

SENATOR (Vote for One)
JONES (Party Org)

Questions

1. On the OLD ballot, how many candidates are running for Governor? Can you find them all easily?

2. On the NEW ballot, how many candidates are running for Governor? Is it easier to compare them?

3. On the old ballot, which row do you think most voters would pick? Why?

4. Which ballot design do you think is more fair? Explain your reasoning.
